

HARIPRASAD KARNAM

IP Expert and Patent Engineer

COO, IP DOME Strategy Advisors Pvt. Ltd.

Head-Operations, Centre for Law & IPR, S.A. Engineering College

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PROFILE

- *Patent Engineer*

Hariprasad has 8 years of experience as a patent engineer with strong technical skills for comprehending complex technology concepts and critical skills for evaluating technology features in the field of Computer Science and Information Technology, Mechanical/Automobile, chemical engineering, metallurgy, and/or pharmaceutical chemistry. He has superior writing and oral communication skills with a particular ability to translate scientific concepts into techno legal draft for filing patents at various jurisdictions across the world. He is an expert in analyzing data on various patent databases and non-patent literatures. He is experienced in various analytics and search operations including Patentability Search, Invalidation Search, trend analysis and mapping, FTO Analysis, Claim Mapping, etc. He has excellent ability to work in diverse fields with the technologists and the attorneys, to maximize the intellectual property (IP) potential of technical disclosures, and develop strategic IP assets. He has been involved in drafting and filing patents for IITM, Anna University, University of Hyderabad, APTDC-CII and other reputed institutions and agencies.

- *IP Strategist & Manager*

Hariprasad is a IP management and strategy Professional with IP Strategy experience in corporate sector and institutional arenas, including mid-sized to large sized MNC, SMEs and educational and research institutions. He is experienced in strategy, portfolio creation and IP support from project initiation to launch for leading corporates. He is an expert in technology trend mapping, market analysis and landscaping, claim analysis and construction. He holds hands on experience in drafting technical specification in several scientific and technological disciplines including IT/ITES, mobile telephony, biotechnology, and mechanical engineering and home appliances. He provides IP Strategy for the research wings of both corporates and educational and research institutions. He also heads the Centre for Law and IPR at the S.A. Engineering College, Thiruverkadu. He has provided IP Services to the Commissioner of Municipal Administration, Government of Tamil Nadu on the 'Namma Toilet' project and is currently providing technology support (big data analysis) to a project funded by the UK-IP Office.

- *Process Design and Tool Development*

Hariprasad is involved in building agile processes and customized IP tools for various stakeholders enabling companies to achieve their market/finance goals by streamlining their IP portfolios. He is also responsible for building internal processes and automating various tools to manage the operations at IP Dome. He worked as a technology expert building processes and tools for the project on ‘**Study and Rationalise the Trade Licensing Process in Tamilnadu**’ funded by the World Bank under TNUDP IV.

He has been invited as resource person for conferences, seminars and training workshops for training and creating awareness on IP by various government/non-government institutions including MSME-Development Institute, Madras University, Bharathiyar University, KSR Engineering College, and SA Engineering College.

- *Chief-Operating Officer*

As Chief-Operating Officer at IP Dome Strategy Advisors Pvt. Ltd., Hariprasad has 2 years of experience in business management, client management and case management to achieve agility, compliance and operational efficiency with stakeholder focus. At IP Dome, he is responsible for creating operations strategy and policies and communicating the same with employees. He also fosters employee alignment with the corporate goals.

EDUCATION

Education level	University	Subject	Year
Bachelor of Engineering	Anna University	Computer Science and Engineering	2006

KEY AREAS OF EXPERTISE

- *Patent Engineering and Drafting*
- *Freedom-to-Operate and Claim Mapping*
- *Big Data Mapping and Execution*
- *Data analysis, and trend predictions*
- *IP Strategy Services and litigations support*
- *Research and Guiding towards patentable, or otherwise protectable IP*
- *IP research, product development and monetization*
- *Consultation and advisory expertise*

SELECTED CONFERENCES

Programme	Venue	Year
Sensitisation Programme On IPR	<i>CODISSIA, Coimbatore</i>	2012-13
Industry Institute Interaction In Biotechnology	<i>KSR Engineering</i>	2012-13
IPR in Biotechnology	<i>KSR Engineering</i>	2013-14
National Workshop on IPR	<i>Bharathiyar University</i>	2013-14
International Conference on Herbs and Plants	<i>Madras University</i>	2014-15

PERSONAL DETAILS



DATE OF BIRTH& AGE: 31/03/1985 & 30

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